



Prioritise Customers

We put customers at the heart of our business

- Listen to customers and anticipate their needs
- Nurture long-term and meaningful relationships
- Take ownership and driving mutual success

Collaborate to Win

We build bridges to connect

- Drive higher performance through collaboration
- Build an inclusive environment of trust and empowerment
- Accept differences and always be curious to learn from others

Build for a Better Future

We create sustainable change

- Unlock the purpose and potential of our people
- Put Health, Safety and Sustainability at the core of our business
- Partner with our communities for our collective well-being

Deliver Growth

We focus on opportunities

- Invest strategically and with purpose
- Create lasting value and profitability
- Stay motivated and energized to achieve more

Adapt and Evolve

We drive change with agility

- Shape the future and lead the evolution of the industry
- Dare to be different with innovative ideas and technologies
- Stay curious, be present, and constantly develop